



**CLS ORIENTATION**  
Tuesday, January 23, 2018

**OBJECTIVES:** Program kick-off hosted at Williamsburg Landing with an orientation of what's to come and the opportunity to get to know other members of the class. Guest speakers include Peggy Bellows, editor of the Virginia Gazette and Karen Riordan, president of the Greater Williamsburg Chamber and Tourism Alliance. Conclude the day with a tour of Williamsburg Landing and a Class Reception.

<b>9:00</b>	<b>Welcome</b> Alvin Anderson Auditorium 5700 Williamsburg Landing Drive	<b>Jim Burkhardt</b> Chair, CLS Operating Committee
<b>9:30</b>	<b>Introductions by Class Members</b> Five-minute personal introductions	<b>Class of 2018</b>
<b>11:45</b>	<b>Welcome to Williamsburg Landing</b>	<b>Greg Storer</b> President/CEO Williamsburg Landing
<b>12:00</b>	Lunch and <b>Guest Speaker</b>	<b>Peggy Bellows</b> Editor, Virginia Gazette
<b>1:30</b>	<b>Greater Williamsburg Chamber &amp; Tourism Alliance: Mission and Challenges</b>	<b>Karen Riordan</b> President and CEO Greater Williamsburg Chamber & Tourism Alliance
<b>2:15</b>	<b>LEAD Update</b>	<b>Bob Hershberger</b> Program Coordinator, LEAD
<b>2:30</b>	<b>Wrap-Up and preview of next week</b>	<b>Jim Burkhardt</b>
<b>3:00</b>	<b>Tour of Williamsburg Landing</b>	<b>John Gordon,</b> Assistant Director, Marketing
<b>4:00</b>	<b>Class of 2018 Reception</b>	<b>CLS Operating Committee</b>
<b>5:00</b>	<b>Close</b>	



**AREA HISTORY**  
Tuesday, January 30, 2018

**OBJECTIVES:** To gain an in-depth understanding of the events that occurred on Jamestown Island and in Yorktown that have had an enduring impact on the making of the America we live in today.

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|------------------------------|---|---|
| <b>8:30 SHARP: Board Bus</b> | Greater Williamsburg Chamber & Tourism Alliance                   | parking lot (upper deck) behind 421 North Boundary Street   |
| <b>8:40</b>                  | Travel to Jamestown Island  |   |
| <b>9:00</b>                  | <b>Tour Historic Jamestowne</b>                                   | <b>Joe Burkart, CLS 2006</b><br><b>Dr. William Kelso</b><br>Director of Archaeology<br>Jamestown Rediscovery Foundation |
| <b>10:00</b>                 | Travel to Jamestown Settlement                                    |   |
| <b>10:15</b>                 | <b>Tour of Jamestown Settlement</b>                               | <b>JoLynda Lawecki</b><br>Museum Operations & Volunteer Services Director   |
| <b>11:15</b>                 | Travel to American Revolution Museum                              |   |
| <b>11:45</b>                 | Lunch at American Revolution Museum                               |   |
| <b>12:30</b>                 | <b>Tour of American Revolution Museum</b>                         | <b>Frank Stovall</b><br>Deputy Executive Director<br>Jamestown-Yorktown Foundation                                      |
| <b>1:45</b>                  | Travel to Yorktown Battlefield National Park                      |   |
| <b>2:15</b>                  | <b>Welcome and Overview of Yorktown Battlefield National Park</b> | <b>Kym Hall</b><br>Superintendent, National Park Service  |
| <b>3:00</b>                  | <b>Tour Yorktown Battlefield National Park</b>                    | <b>Park Ranger</b>  |
| <b>4:00</b>                  | Travel back to Williamsburg                                       |   |
| <b>4:30</b>                  | Preview of next week  | <b>Jim Burkhardt</b>  |



## WILLIAMSBURG DESTINATIONS/TOURISM

Tuesday February 6, 2018

**OBJECTIVES:** To better understand the importance of tourism for our economy and the vitality of our community. Learn about some of the activities and programs that promote Greater Williamsburg as a very desirable place to visit. Hear from the leaders of two key attractions about their organizations. See first-hand how some of the behind the scenes activities support their operations.

<b>8:15</b>	Arrive at <b>Busch Gardens Employee Training Center</b>	Employee Entrance, Route 60 <u><a href="#">Follow map on reverse side</a></u>
<b>8:30</b>	<b>Tourism, the Big Picture</b>	<b>Bob Harris</b> Senior Vice President Greater Williamsburg Chamber & Tourism Alliance
<b>9:30</b>	<b>Behind the Scenes Tour of Busch Gardens,</b> including break	
<b>10:30</b>	<b>Overview of Busch Gardens and Water Country USA</b>	<b>Erick Elliott</b> Director of Operations
<b>11:30</b>	Depart for the Art Museums of Colonial Williamsburg; <u><a href="#">enter through Public Hospital of 1773</a></u> , 335 Francis Street	<u><a href="#">Park here:</a></u> 140 South Nassau Street "Additional Museum Parking" parking lot
<b>12:00</b>	<b>Colonial Williamsburg Foundation – Vision and Challenges</b>	<b>Mitchell B. Reiss</b> President and CEO
<b>1:00</b>	Lunch	Museum Café
<b>1:30</b>	<b>Museums Tour and Collections Overview</b>	<b>Ronald L. Hurst</b> Vice President Collections, Conservation and Museums
<b>2:30</b>	<b>"Madness of King George" experience</b>	<b>Trish Balderson</b> Manager of Museum Education
<b>3:15</b>	<b>Museums Expansion and Renovation</b>	<b>Ron Hurst</b>
<b>3:45</b>	<b>Historic Area Preservation and Research</b>	<b>Matt Webster</b> Director, Architectural Preservation
<b>4:30</b>	<b>Tour Governor's Palace first floor</b>	<b>Matt Webster and Ron Hurst</b>
<b>5:00</b>	Wrap-up and preview of next week	<b>Jim Burkhardt</b>



**HEALTH CARE**  
February 13, 2018

**OBJECTIVES:** Examine the numerous health care services provided in Greater Williamsburg, featuring the Sentara Williamsburg Regional Medical Center. Learn about the work, special services and organizations within our community dedicated to helping seniors and those in need of medical support. Examine health care issues impacting the Williamsburg and James City County area.

<b>8:00 Sentara Healthcare</b> Robert Graves Conference Room 100 Sentara Circle	<b>David Masterson</b> President, Sentara Hospital
<b>8:30 Olde Towne Medical Center</b>	<b>Tom Brownlie</b> President, Board of Directors
<b>9:00 Angels of Mercy</b>	<b>Donna Wilmoth</b> Board Chair
<b>9:30 Hospice House &amp; Support Care of Williamsburg</b>	<b>Audrey Smith</b> Executive Director
<b>10:00</b> Break	
<b>10:15 Riverside Center for Excellence in Aging and Life Long Health</b>	<b>Dr. Christine Jensen</b> Director of Health Service Research
<b>11:00 Williamsburg Health Foundation</b>	<b>Jeanne Zeidler</b> President & CEO
<b>11:45 Lunch and preview of next week</b>	<b>John Miller</b>
<b>1:00 Emergency Preparedness</b>	<b>Beth Cumbie</b> Director, Patient Care Services
<b>1:30 Colonial Behavioral Health</b>	<b>Leigh Carroll Stempf</b> Development and Communication Specialist
<b>2:00 Virginia Medical Issues</b>	<b>Dr. Dennis Szurkus</b> Vice President of Medical Affairs
<b>2:45</b> Break	
<b>3:00 Tour of Sentara Hospital</b>	<b>Margaret Cullivan</b> Director of Patient Relations, Volunteer Services and Guest Services
<b>4:15</b> Wrap-up	



## **COURTS & PUBLIC SAFETY**

Tuesday, February 20, 2018

**OBJECTIVES:** Gain a greater understanding of the criminal justice system in W-JCC through a behind-the-scenes look at how prisoners are processed for Court appearances including the security involved and the technology available, and by interacting with the Chief Magistrate, the Commonwealth Attorney, the General District Court Judge and the Circuit Court Judge. Visit the JCC Law Enforcement Center (L.E.C.) to discuss current issues at the Leadership Panel with the Chiefs of Police/Sheriff and the Fire Chiefs of the three local jurisdictions. Meet with a SWAT Officer with equipment display, tour the CSI Lab and weapons simulator training.

<b>7:50</b>	<b>W-JCC Courthouse: Introduction</b> 5201 Monticello Avenue	<b>Captain Dave Hardin</b> Chief Deputy
		<i>CELL PHONES OR OTHER ELECTRONIC DEVICES ARE NOT PERMITTED</i>
<b>8:00</b>	<b>Courthouse Tour</b>	<b>Captain Dave Hardin</b>
<b>9:15</b>	<b>Chief Magistrate Role</b>	<b>Ms. M. Virginia Munoz</b> Chief Magistrate
<b>9:45</b>	<b>Prosecution and Defense</b>	<b>Mr. Nate Green</b> Commonwealth Attorney
<b>10:45</b>	<b>Preliminary Hearing/ General District Court</b>	<b>Honorable Colleen Killilea</b> District Court Judge
<b>11:15</b>	<b>Circuit Court</b>	<b>Honorable Michael McGinty</b> Circuit Court Judge
<b>11:45</b>	Travel to JCC Law Enforcement Center	4600 Opportunity Way
<b>12:15</b>	Lunch	
<b>1:00</b>	<b>Leadership Panel Discussion</b>	<b>Area Police Chiefs, Sheriff and Area Fire Chiefs</b>
<b>2:15</b>	Break	
<b>2:30</b>	<b>Officer Survival</b>	<b>Investigator Pat Murray</b>
<b>3:00</b>	Break	
<b>3:10</b>	<b>Law Enforcement Center Tour</b>	<b>Sergeant John LeClaire</b>
<b>4:30</b>	<b>Closing Comments</b>	<b>John Miller</b>
<b>4:40</b>	Wrap-up and preview of next week	<b>Jack Wagner</b>



**ARTS AND CULTURE**  
Friday February 23, 2018

**OBJECTIVES:** Visit the fabulous Muscarelle Museum and take a mini-tour. Learn about the vast array of music and fine arts venues offered in the Greater Williamsburg Area through presentations and discussions with the leaders fostering and directing them. Included is an overview of the Spring & Fall Arts festivals, a celebration of 50 years with An Occasion for the Arts, a discussion on focusing “Outside the Box” to create a more diverse cultural community, and the challenges facing the Williamsburg Symphony Orchestra (WSO) and its relationship with the Kimball Theatre. The day will end by attending a live rehearsal of the WSO followed by a discussion with Janna Hymes, its well-known Music Director and Conductor.

<b>8:30 Muscarelle Museum of Art Briefing and Tour</b>	<b>Dr. Aaron De Groft</b> Director & CEO
<b>10:00 Travel to Chamber Building</b>	421 N. Boundary Street Williamsburg, VA 23187
<b>10:30 Spring &amp; Fall Arts Festivals</b>	<b>Terry Buntrock</b> Regional Arts Coordinator
<b>11:00 An Occasion for the Arts</b>	<b>Stuart Honenberger</b> President
<b>11:30 Culturefix</b>	<b>Steve Rose</b> Founder & President
<b>12:00 Williamsburg Symphony and Youth Orchestra Program Discussion</b>	<b>Carolyn Keurajian</b> Executive Director
<b>12:30 Lunch (Preparation for next Program)</b>	<b>Hans Schwartz</b>
<b>1:00 Travel to Kimball Theater</b>	428 W Duke of Gloucester St. Williamsburg, VA 23185
<b>1:15 Williamsburg Symphony Rehearsal</b>	<b>“Couperin Craze” - Masterworks</b>
<b>2:30 Williamsburg Symphony Orchestra Discussion</b>	<b>Janna Hymes</b> Music Director and Conductor
<b>3:15 Close</b>	



## SUSTAINING THE COMMUNITY

Tuesday, March 6, 2018

**OBJECTIVES:** Visit the Historic Triangle Community Building to hear about the "Economic Realities of Williamsburg," followed by an overview of the many organizations in the area that serve those in need. Meet directors of the key organizations that support the neediest of our community.

<b>8:45</b>	Arrive at <b>Board Room</b> (1st Floor) <b>School of Education</b>	301 Monticello Avenue <b>College of William &amp; Mary</b>
<b>9:00</b>	<b>Economic Realities of Greater Williamsburg</b>	<b>Peter Wallentisch</b> Director, Human Services <b>Roy Gerardi</b> Outreach Counselor City of Williamsburg
<b>10:00</b>	<b>FISH</b>	<b>Gene Bruss</b> Board President
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<b>10:45</b>	<b>Feeding the Hungry</b>	<b>Karen Joyner</b> CEO, Virginia Peninsula Foodbank <b>Shannon Woloszynowski</b> Executive Director Williamsburg House of Mercy
<b>11:30</b>	<b>Supporting the Elderly</b>	<b>Diane Hartley</b> Director, Peninsula Agency on Aging Williamsburg Resource Center <b>Catherine Upton</b> Executive Director, Meals on Wheels <b>Ashleigh Washington</b> Executive Director, Faith in Action
<b>12:30</b>	Lunch (and Prep for Education Day)	Jim Burkhardt and Jan Leslie
<b>1:00</b>	<b>Williamsburg Community Foundation</b>	<b>Nancy Cote' Sullivan</b> Executive Director
<b>1:45</b>	<b>United Way of the Virginia Peninsula</b>	<b>Steven Kast</b> CEO <b>Lil Bonnette</b> Vice President, Community Impact
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<b>2:45</b>	<b>Literacy for Life</b>	<b>Joan Peterson</b> Executive Director
<b>3:30</b>	<b>Avalon</b>	<b>Priscilla Bevel Caldwell</b> Director, Development/Communications
<b>4:00</b>	<b>Dream Catchers</b>	<b>Janet Mayberry Laughlin</b> Interim Executive Director <b>Terry Jacoby</b> Director, Development



## EDUCATION

Tuesday, March 13, 2018

**OBJECTIVES:** To understand the challenges and operations of the Williamsburg-James City County Public Schools and Thomas Nelson Community College, and meet key stakeholders and educational leaders in our community.

<b>8:20</b>	Arrive at <b>Lafayette High School</b> <b>Your CLS name tag is required for entry.</b>	4460 Longhill Road
<b>8:30</b>	<b>Superintendent's Vision</b>	<b>Dr. Olwen Herron</b> Superintendent, WJCC Public Schools
<b>9:15</b>	<b>WJCC Public Schools Foundation</b>	<b>Mr. Clarence Wilson</b> President
<b>9:45</b>	<b>Principal's Perspective</b>	<b>Dr. Kimberly Hollemon</b> Interim Principal, Lafayette High School
<b>10:15</b>	Break	
<b>10:30</b>	<b>Panel Discussion</b>	<b>Student Leaders</b>
<b>11:15</b>	Travel to <b>Hornsby Middle School</b>	850 Jolly Pond Road
<b>11:30</b>	<b>Principal's Perspective</b> Lunch	<b>Dr. Jessica Ellison</b> Principal, Hornsby Middle School
<b>12:00</b>	<b>K-12 Counseling Overview</b>	<b>Ms. Liz Parker</b> School Counseling Coordinator
<b>12:30</b>	<b>Middle School Counseling</b>	<b>Ms. Amber Spicer and Ms. Laura Kuthy</b> Counselors, Hornsby Middle School
<b>1:15</b>	Travel to <b>D. J. Montague Elementary School</b>	5380 Centerville Road
<b>1:30</b>	<b>MTSS</b>	<b>Ms. Cathy Vazquez</b> Principal, D.J. Montague Elementary
<b>2:00</b>	<b>What does a school counselor do?</b>	<b>Mr. Robert Hill</b> School Counselor
<b>2:15</b>	Break	
<b>2:25</b>	<b>Classroom Visits</b>	
<b>2:45</b>	Travel to <b>Thomas Nelson Community College</b>	4601 Opportunity Way
<b>3:00</b>	<b>Tour TNCC Labs and Facilities</b>	<b>Dr. Richard Hodges</b> Former Interim Provost Director of Libraries
<b>4:30</b>	Wrap-up and preview of next week	<b>John Miller</b>





## MILITARY

Tuesday, March 20, 2018

**OBJECTIVES:** Gain a better understanding of the U.S. military's local missions and impact through briefings from the TRADOC Deputy Chief of Staff and the Commanders of the USCG Training Center Yorktown, U.S. Naval Weapons Station Yorktown and the USMC Security Forces Regiment. Dine at the USCG Port of York Dining Facility. Tour U.S. Army's 3<sup>rd</sup> Port facilities and observe AH-64 Apache Attack Helicopter weapons system maintenance training.

**0715** Depart Greater Williamsburg Chamber & Tourism Alliance parking lot, upper level. 421 North Boundary Street

**Photo ID required for access to both military installations**

<b>0800</b>	<b>Welcome – USCG Training Center Yorktown</b>	<b>Captain Jay Vann, USCG</b>
<b>0820</b>	<b>Officer Briefings and Discussion</b>	<b>Captain Jay Vann, USCG Captain Matthew Kosnar, USN Colonel Brian Neil, USMC</b>
<b>0950</b>	Break	
<b>1010</b>	<b>USCG Training Center Tour</b>	<b>LT Lonnie Walt</b>
<b>1130</b>	Lunch	<b>Port of York Restaurant</b>
<b>1215</b>	Travel to <b>Fort Eustis</b>	
<b>1310</b>	<b>Tour U.S. Army's 3<sup>rd</sup> Port Facility</b>	<b>Ms. Beverly Joyner</b>
<b>1410</b>	Travel to Hangar 2418	
<b>1420</b>	<b>Tour 128<sup>th</sup> Aviation Brigade AH-64 Apache Attack Helicopter Maintenance Training</b>	<b>SFC Cindy Flores SSG Ryan Bonham</b>
<b>1510</b>	Travel to TRADOC Headquarters	
<b>1530</b>	<b>TRADOC Command Briefing</b>	<b>MG Paul M. Benenati, USA Deputy Chief of Staff</b>
<b>1615</b>	Depart for Williamsburg Wrap-up and preview of next week	Conducted on the bus



## GOVERNMENT

Tuesday, March 27, 2018

**OBJECTIVES:** To gain an understanding of Virginia's local government structure, the differences between the local government structures of the City of Williamsburg and the Counties of James City and York. To gain an understanding of the governmental challenges facing the three local governments that comprise the Historic Triangle.

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|---|---|
| <b>8:45</b> Arrive to James City County Government Center, Building D, Conference Room  | 101 Mounts Bay Road   |
| <b>9:00</b> <b>Interconnections in Virginia</b> with our local, state and federal governments, focusing on the Dillon Rule, City versus County authority, relationships with decision makers and how the "Virginia Way" makes the Commonwealth unique.                              | <b>Susan Gaston</b><br>President and CEO<br>The Gaston Group, LLC   |
| <b>9:45</b> Break and Networking  |   |
| <b>10:00</b> Duties and responsibilities of <b>City Council and the Boards of Supervisors</b> as well as major issues facing local governments from the point of view of elected officials  | Mayors and Chairs of the Historic Triangle localities:<br><b>Hon. Paul Freiling</b><br>Mayor, City of Williamsburg<br><b>Hon. Ruth Larson</b><br>Chairwoman, James City County Board of Supervisors<br><b>Hon. Sheila Noll</b><br>Chairman, York County Board of Supervisors                      |
| <b>10:45</b> Break and Networking with Panel Members  |   |
| <b>11:00</b> Overview of their <b>form of local government</b> , and the relationships between local governments and the Commonwealth of Virginia   | Professional Leadership of the Historic Triangle localities:<br><b>Marvin Collins</b><br>City Manager, City of Williamsburg<br><b>Bill Porter</b><br>Interim County Administrator, James City County<br><b>Neil Morgan</b><br>County Administrator, York County<br>401 Lafayette Street           |
| <b>11:45</b> Travel to 3rd Floor Conference Room, Williamsburg Municipal Building   |   |
| <b>12:15</b> Lunch and <b>Virginians in Washington:</b> Overview of their respective offices, the Senate, the issues, and how Virginia's Senators arrived in Washington.  | <b>Drew Lumpkin</b><br>District Director for Hon. Mark Warner, United States Senate<br><b>Diane Kaufman</b><br>District Director for Hon. Tim Kaine, United States Senate<br>421 North Boundary Street  |
| <b>1:15</b> Travel to Council Chambers, The Stryker Building  |   |
| <b>1:30</b> Overview of the <b>economic development</b> efforts of the individual localities and their cooperative efforts to brand the Historic Triangle as a pro-business region. Briefly discuss the role of the Commonwealth of Virginia in local economic development efforts. | Economic Development Authority (EDA) Directors of the Historic Triangle localities:<br><b>Michele Dewitt</b> , City of Williamsburg<br><b>Amy Jordan</b> , James City County<br><b>Jim Noel</b> , County Administrator, York County<br><b>David Denny</b> , CEO, Greater Williamsburg Partnership |
| <b>2:45</b> Break and Networking with Panel Members   |   |
| <b>3:00</b> <b>Virginia Government:</b> Discuss the role of the General Assembly of Virginia, focusing on the intersection and functional structure of state government with local governments in the region and across the Commonwealth  | <b>Hon. Paul Nardo</b><br>Clerk, Virginia House of Delegates  |
| <b>4:00</b> Cocktail Reception  | Art Gallery<br>The Stryker Building   |



## **CLASS DEBRIEFING**

Tuesday, April 3, 2018

### **OBJECTIVES:**

- Introduce the chamber-sponsored SCORE program.
- Capture class member feedback on all aspects of the CLS experience, including overall program administration, marketing, communication, cost/value, timing and scheduling, and housekeeping.
- Review summary of curriculum evaluations with focus on what topics and activities should be kept, modified, added or eliminated for the Class of 2020.
- Invite class member participation in CLS.

<b>8:45</b>	Arrive to Greater Williamsburg Chamber & Tourism Alliance building	421 North Boundary Street
<b>9:00</b>	<b>SCORE</b>	<b>Dean Risseeuw</b> Chapter Chair, Williamsburg SCORE
<b>9:20</b>	<b>Class Debriefing Discussion</b>	<b>Hans Schwartz</b> <b>Frank Sisto</b> CLS operating committee members
<b>11:00</b>	Close	
	Preparation for Graduation at 2pm	WindsorMeade of Williamsburg 3900 Windsor Hall Drive